

Dietitians in Nutrition Support (DNS) 2017-2019 Strategic Plan

GOAL 1 - DNS members are recognized and trusted as leaders within and outside the nutrition support community

Strategy: Position DNS members in collaborative partnerships within organizations that have a vested interest in nutrition/nutrition support

Tactics:

1. Support and encourage DNS members to be involved with boards, committees and/or task forces within other professional organizations outside of DNS.
 - a. Quantify a baseline measure of DNS member involvement with professional organizations outside DNS.
2. Submit three or more presentation proposals to nutrition-related educational events (such as DPG symposiums, FNCE, CNW; one presentation will be targeted to a non-dietetics conference)
3. Implement formal networking relationship with ASPEN

Strategy: Promote and develop DNS members as leaders in the Academy

Tactic:

1. Nominate three or more DNS members/officers each year for Academy positions/committee work
2. Fund one DNS member annually to complete Academy leadership program modules
3. Develop means to inform DNS members of Academy leadership opportunities (webinars, volunteer positions, position papers, etc.) via email and social media.
4. Identify a means to educationally support DNS members in achievement of the CDR Advanced Practice credential
5. Maintain a nutrition support presence in the Academy's House of Delegates (HOD) while increasing the visibility to members of DNS's representation in the HOD

Strategy: DNS board and its members maintain a presence in nutrition related publications

Tactic:

1. Develop a system to recognize/publicize publications by current DNS members
2. Submit a manuscript annually for publication (such as NCP, JPEN, JAND, etc) based on DNS projects, proposals, or current programming
3. Build on existing DNS programs which facilitate RDs to initiate projects and encourage publication (i.e. grant, mentorship program)

Goal 2- Equip DNS members with necessary tools to optimize patient outcomes and achieve professional success

Strategy: Recognize the needs of a changing, diverse membership by identifying nutrition support trends and respond by providing valued, relevant products and services

Tactics:

1. Identify nutrition support trends and emerging practice areas
 - a) Utilize member survey to identify nutrition support issues/needs most relevant to members
 - b) Utilize member survey to identify potential content for product/professional development materials
 - c) Create and distribute new survey every 3 years to identify quality improvement and research needs/area of interest to DNS members
 - d) Review publications/conference from professional organization to identify nutrition support trends/emerging practice areas
 - e) Explore DNS forum to identify nutrition support related themes/subjects for educational topics.
2. Respond to new trends/practice areas via timely creation of valued and relevant products/service/educational offerings
 - a) Update the DNS website's resource library
 - b) Develop and distribute toolkits to members

- c) Maintain educational offerings for members

Strategy: Empower present and future practitioners to be the leaders in nutrition support therapy in varied practice settings

Tactics:

1. Expand DNS mentoring program
 - a) Clinical practice
 - b) Student
 - c) Professional/communication skills
 - d) QI/research
1. Encourage utilization of NFPA through education programs
 - a) Distribute NFPA training video and study guide
 - b) Identify additional opportunities to provide NFPA training
 - c) Begin to track outcomes of change in nutrition assessment practice among participants
2. Implement Advanced Practice Residency program
 - a) Finalize instructors/preceptors to provide didactic and clinical content
 - b) Identify potential participants
 - c) Begin to track outcomes of participants
3. Maintain and encourage participation in the student and professional scholarship program
4. Increase malnutrition documentation and coding
 - a) Develop and distribute malnutrition documentation and coding resources
 - b) Provide DNS members with resources to track outcomes before/after implementation of malnutrition documentation/coding

GOAL 3 –ADVANCE OPERATIONAL EXCELLENCE

Strategy: Maintain a strategic planning committee

Tactic:

1. Monitor strategic plan as part of scheduled EC meetings in conjunction with the Strategic planning leader, chair, chair elect, and secretary.
2. Strategic planning committee to update DNS goals and strategies every 3 years or as indicated to provide relevant directions for the DNS members

Strategy: Improve transparency

Tactic:

1. Formalize mentoring of DNS leaders by defining officer responsibilities and mentoring when leaders transition roles
2. Maintain DNS organizational chart and committee charts at the start of each fiscal year
3. Archive incumbent officer documents (examples: guiding principles, minutes, agenda, officer reports, annual report, policy/procedures, etc) on DNS storage platform (i.e. dropbox)

Strategy: Create leadership growth opportunities

Tactic:

1. Increase opportunities to integrate volunteers efficiently into DNS
 - a) Bi-annual call to membership for volunteers
 - b) Successful placement of members into leadership positions
 - c) Identification of future leaders for involvement with DNS by EC and CC members
 - d) Track volunteer requests and placement, goal: 100% of member inquiries appointed to DNS committee